

PRESS RELEASE – FOR IMMEDIATE DISTRIBUTION - Australia – 1st of March 2008

ALSG and SATO announce strategic alliance - Enabling turnkey Phlebotomy, Transfusion and Pathology tracking solutions

Sydney Australia – March 1st, 2008 - ALSG Pty Ltd and SATO Australia Pty Ltd have today announced a strategic alliance that will enable the healthcare industry to realise true end-to-end Phlebotomy, Transfusion and Pathology management solutions.

This alliance means that software distributed by ALSG such as Neoteric Technology's award winning *BloodTrack®*, (a point-of-care transfusion safety and blood inventory management system) and *PathCollect®* (a mobile phlebotomy management and bedside specimen collection system) is now available in Australia allowing hospitals to 'close the loop' on patient care.

By combining SATO's established healthcare offering of wristbands, antimicrobial printers, 2D barcode and RFID traceability systems with Motorola's wireless infrastructure, mobile computing and communication products hospitals can now leverage an integrated turnkey solution for laboratory and blood bank products.

"The entire system is very easy to use," said Daron Green the Managing Director of ALSG. "For example, our *BloodTrack®* bedside transfusion verification system allows nurses to easily scan their barcoded ID, the patient, and the blood unit prior to transfusion. The user is then instantaneously alerted if there is any type of mismatch. This is a huge step forward for patient safety."

"*PathCollect®* operates in the same manner, using barcoded wristbands and mobile computers at the bedside. Nurses can now eliminate the numerous risks and errors associated with incorrectly misidentifying patients and mislabeling specimens. All transaction data is recorded in real-time to enable monitoring of the product, date/time, caregiver and patient. The benefits are immediate and convincing when considering the importance of traceability in healthcare."

Daron Green went on to say, "This partnership has enabled us to transform our separate product offerings into a complete turnkey solution providing substantial benefits to the health care system. The benefits of working with an international leader in labelling and data collection are enormous as we can leverage SATO's worldwide experience and relationships".

"We are very pleased to announce our association with ALSG," said Chris Powell the Managing Director SATO Australia "and look forward to expanding our existing portfolio of healthcare solutions. In today's demanding healthcare industry there has never been more requirement for a complete traceability and management system that assists users to eliminate risks and errors while concurrently increasing operational efficiencies".

For further information

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